



FLATHEAD LUTHERAN BIBLE CAMP

STRATEGIC PLAN 2022-2027 (SUMMARY)

Adopted October 7, 2022

Shared with congregations & groups

October 2022 - 2024





FLBC MISSION

To experience Christ's grace through meaningful relationships, shared adventures, and purposeful service.





FLBC VISION

Flathead Lutheran Outdoor Ministries is a regional cornerstone for year-round transformational ministry. This ministry offers diverse summer camping adventures, a variety of year-round retreat experiences, and serves as a resource to congregations and communities.



FLBC WELCOMING STATEMENT

FLBC believes that God loves all people; knowing that as we are created in the image of God, we are all welcomed as equal and worthy. In Christ we welcome all, including those who live with disabilities, and those who have been marginalized or persecuted. Our vision is to live fully and safely with our neighbors, regardless of differences.



TODAY'S FLBC

Flathead Lutheran Outdoor Ministries

1. Flathead Lutheran Bible Camp (FLBC) – Summer
 - Youth Camp
 - Day Camp
 - Family Camp
 - Glacier Wilderness Adventures
2. FLBC Retreats and Events – Year Round
 - Retreats, Events, Conferences, Family Reunions
 - Adult Travel Ministries
 - Environmental Education – Overnight & Day events for public and parochial schools
3. Outreach – to and in congregations – Year-round
 - Fall/Winter/Spring Youth/Family Programs lock-ins and events
 - Church Council Retreats
 - Women's Retreats
 - Summer Day Camp

And imagine how FLBC can assist your congregation!
Camp is here for you!



WHY A CHANGE IS NEEDED

Times have changed in our ELCA churches – meaning a change at camp!

FLCB strives to be unapologetically Lutheran. There are significantly fewer people, especially young people, in ELCA congregations.

In a recent survey of many FLBC member congregations, no longer have camper-age young people in their churches.

For the first time, fewer than half of American adults (48%) identify as Protestant. “Nones” are the same size as both Roman Catholics and Evangelical Protestants, the two largest religious groups in the United States.

It’s time to evangelize – to reach out with the Gospel!

“He said to them, ‘Go into all the world and preach the good news to all creation.’ ”

~ Mark 16:15



STRATEGIC GOALS!

FLBC has much to offer congregations!

Outdoor Ministries is often called the #1 evangelism tool of the church.

We can do this by:

- A. Recruit and retain Summer and Year-round Staff
 - Continue to enhance Compensation Package for Staff
 - Improve Staff Housing & Amenities
 - Increased use of volunteers – year-round
 - Develop Internship Programs with Colleges and Universities
 - Recruitment strategies



STRATEGIC GOALS cont'd

- B. Develop a Master Plan for Facilities, Infrastructure, Property and Land Use.
- We hope to adopt this in 2024
 - [Click Here to download Master Plan](#)
- C. Assist Congregations to develop Youth and Family Ministries.
- Enhance and expand programs to serve youth and adults
 - Expand camperships



STRATEGIC GOALS cont'd

- D. Create an Education and Innovation Center for Adult and Youth Programs
- Provide educational and training resources to Pastors and Lay Leaders
 - Work with Colleges to develop a variety of programs
 - Environmental Education; First article teaching to all
 - Develop confirmation & other programs to assist congregations
 - Opportunities for Non-Association Congregations



STRATEGIC GOALS cont'd

E. Launch a Comprehensive Fundraising Campaign

- Develop a Comprehensive Campaign aligned with Strategic Plan and Master Plan
- Increase the Endowment by \$1 million by 2027
- Increase the number of Legacy Donors by 25%
- Continue and develop a Volunteer-lead and Staff-supported Annual Campaign



IT IS YOUR CAMP!

WE NEED YOUR HELP TO KEEP FLBC TO CONTINUE TO BE VIABLE

Financial Contributions

- Estate gifts from individual's and gifts from your endowment
- Monthly/annual giving
- One-times gifts
- Ask FLBC to help with your needs
- Recruit campers in your area
- Recruit Volunteers
- Spread the word: camping / retreating is the #1 Evangelism tool
- Great leadership development for young adults
- Camp is year-round, all ages

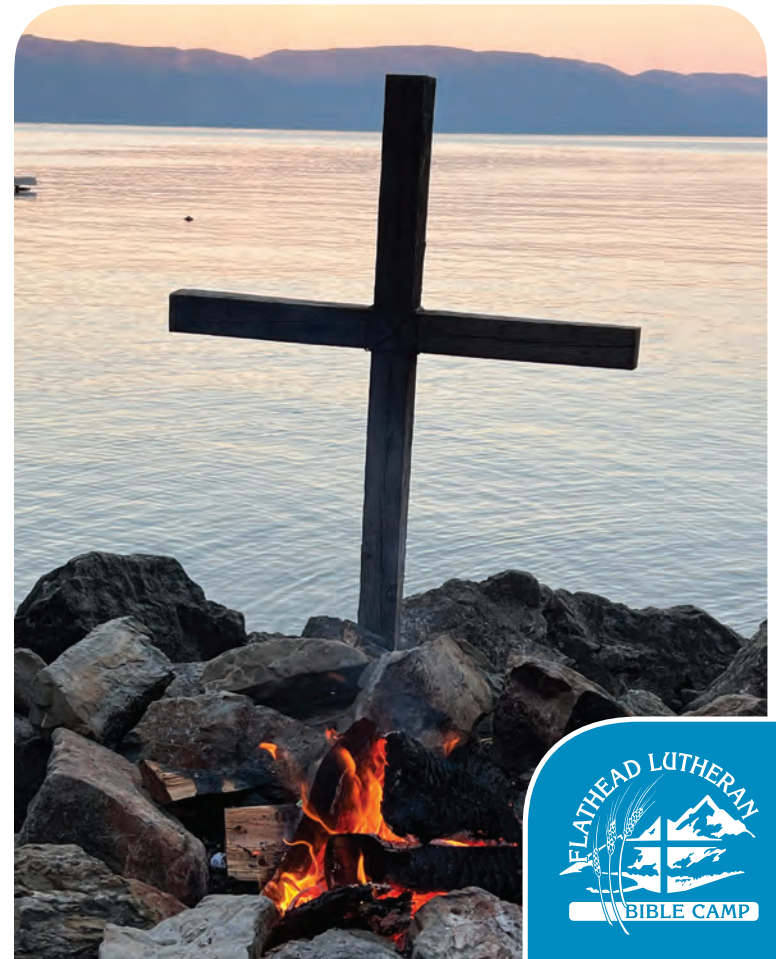


WRAP UP, DISCUSSION & QUESTIONS

Let us pray together:

Gracious God, for the gift of the churches in Western MT who started FLBC and continue to support this ministry with gifts, volunteers and prayers. Thank you for the faith growth and fun that happens throughout the year on retreats, outreach, day camp, and summer camp. We ask that as we move forward in faith, that you Lord, would continue to guide and direct the board and our congregations, to follow you as we proclaim the gospel through the ministry of FLBC.

In Jesus' Name we pray: AMEN



WE WOULD LOVE TO HEAR FROM YOU!

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